



VIRTUAL NAP TRAINING CONFERENCE AUGUST 28-30, 2020

SHOW YOUR SUPPORT: Advertise at the NTC

The NAP Training Conference is a great place to learn how to better manage meetings using parliamentary procedure. This year's conference will draw together professionals and entrepreneurs from all over North America encompassing many disciplines from entry level to senior corporate leaders. They will come to learn and connect.

Get in front of every one of these professionals by advertising in the 2020 NTC Program Guide—the go-to resource for every attendee. It contains the program schedule, workshop descriptions, and floor maps—and your advertisement. Ads will also be aired before or during workshops, on the conference platform, and other areas as appropriate.

STEPS FOR PLACING AN AD

1. Submit your advertisement in a print-quality PDF or Word document to NAP by July 31. Photos should be sent separately as high-resolution (300 dpi) jpeg files. Email submissions to journal@nap2.org. Please submit one order form and email for each ad.
2. Remember when designing your ad that less can be more. Limit the number of fonts you use (one is often enough) and the use of bold, italicized, and underlined text.
3. Submit payment no later than July 31. Ads not paid in full by July 31 will not be printed. You can submit payment two ways:
 - To pay by credit card, submit your “order” online [through the NAP Bookstore](#).
 - To pay by check, submit a money order, certified check, unit check or association check payable to NAP and mail it with the order form to NAP Advertising, 213 S. Main St., Independence, MO 64050

Questions? Contact Alexandra Blair at 816-833-3892 or journal@nap2.org.



VIRTUAL NAP TRAINING CONFERENCE

August 28-30, 2020

PROGRAM GUIDE ADVERTISING SPACE ORDER FORM

Deadline: July 31, 2020

Advertising Organization Name _____

Contact Name _____

Contact Email _____ Phone _____

Contact Address _____

City _____ State/Prov. _____ Postal Code _____

Country _____

Ad Size	B/W	Color	Total
Full page (4.5"W x 7.5"H)	\$125	\$150	
Half page (4.5"W x 3.75"H)	\$50	\$75	
Quarter page (2.25"W x 3.75"H)	\$25	\$50	
Inside Front Cover	N/A	\$450	
Inside Back Cover	N/A	\$450	
Back Cover	N/A	\$600	
TOTAL ENCLOSED			\$

Submit print-ready ad, payment, and this completed form by **July 31, 2020** to:
 NAP Advertising, 213 S. Main St., Independence MO 64050 or by email to journal@nap2.org.
[Purchase through the NAP Online Bookstore.](#)
 (We accept Visa, MasterCard, Discover and American Express; make checks payable to NAP.)

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